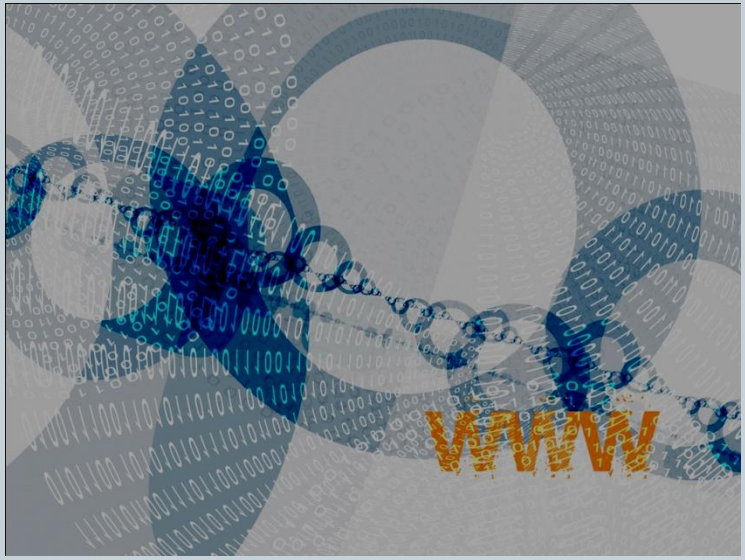
Web-based Media

ONLINE RESOURCES, NEW MEDIA AND SOCIAL NETWORKING SITES



Choosing the right platform

- Identify your audience
- Develop your content
- Design for manageability and growth
- Provide access and be adaptable
- Maintain a presence – be consistent
- Collaborate and diversify

Netiquette

Netiquette (short for "network etiquette" or Internet etiquette"

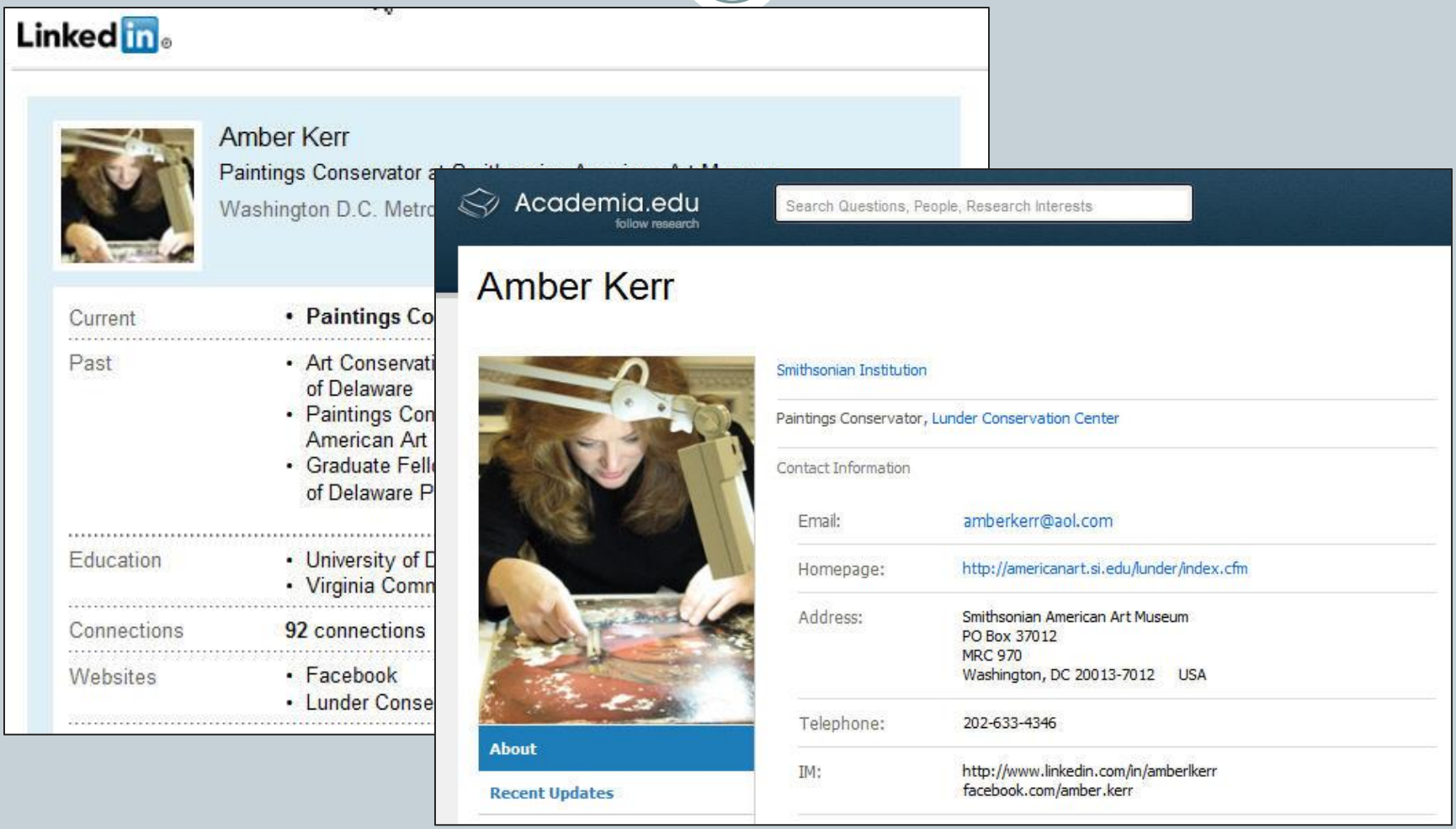
Social Network Sites (SNSs)

Social networking sites are used to:

- Connect with others
- Create online communities
- Communicate ideas
- Exchange information
- Share experiences
- Educate, engage, and advocate

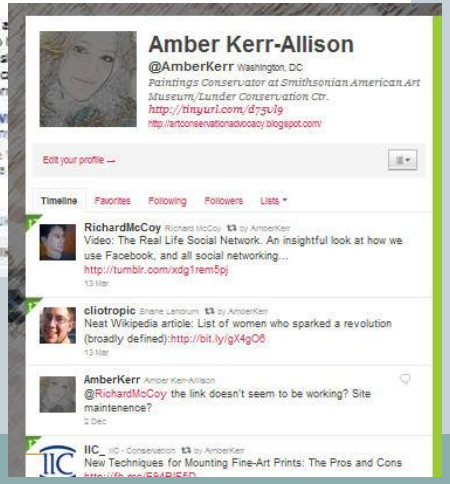
LinkedIn

Academia.edu
follow research



twitter

facebook



Blogs

Blog - a web site containing the writer's or group of writers' own experiences, observations, opinions, etc., and often having images and links to other Web sites.

http://juneandart.blogspot.com/

http://egyptology.blogspot.com/

Websites

Website - a connected group of pages on the world Wide web regarded as a single entity, usually maintained by one person or organization and devoted to a single topic or several closely related topics

http://americanart.si.edu/lunder/

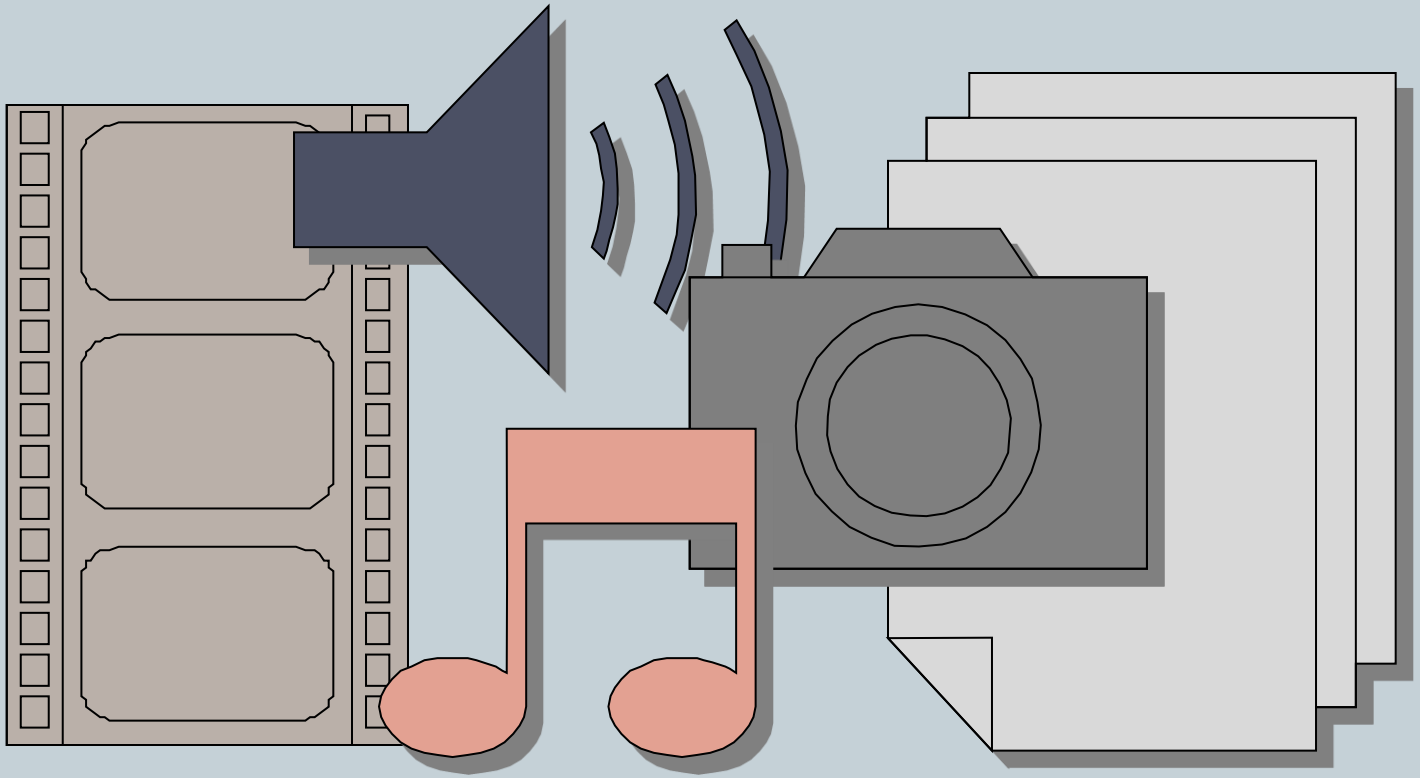
Wiki

Wiki - is a website that allows the creation and editing of any number of interlinked web pages via a web browser using a simplified markup language. Wikis are typically powered by wiki software and are often used to create collaborative works. Examples include community websites, corporate intranets, knowledge management systems, and note services.

http://cogdogroo.wikispaces.com/

http://cogdogblog.com

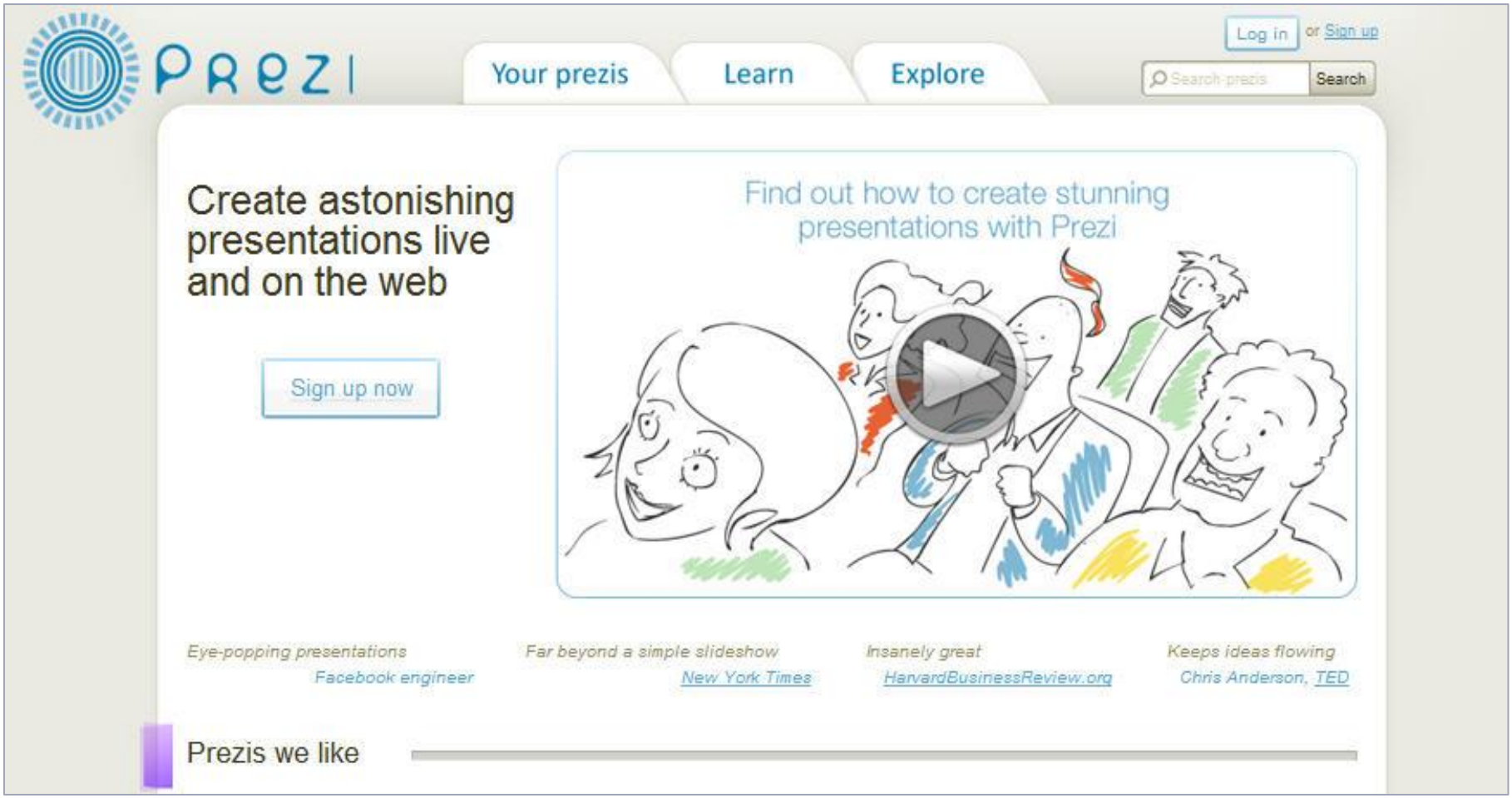
Sharing Content



Presentations

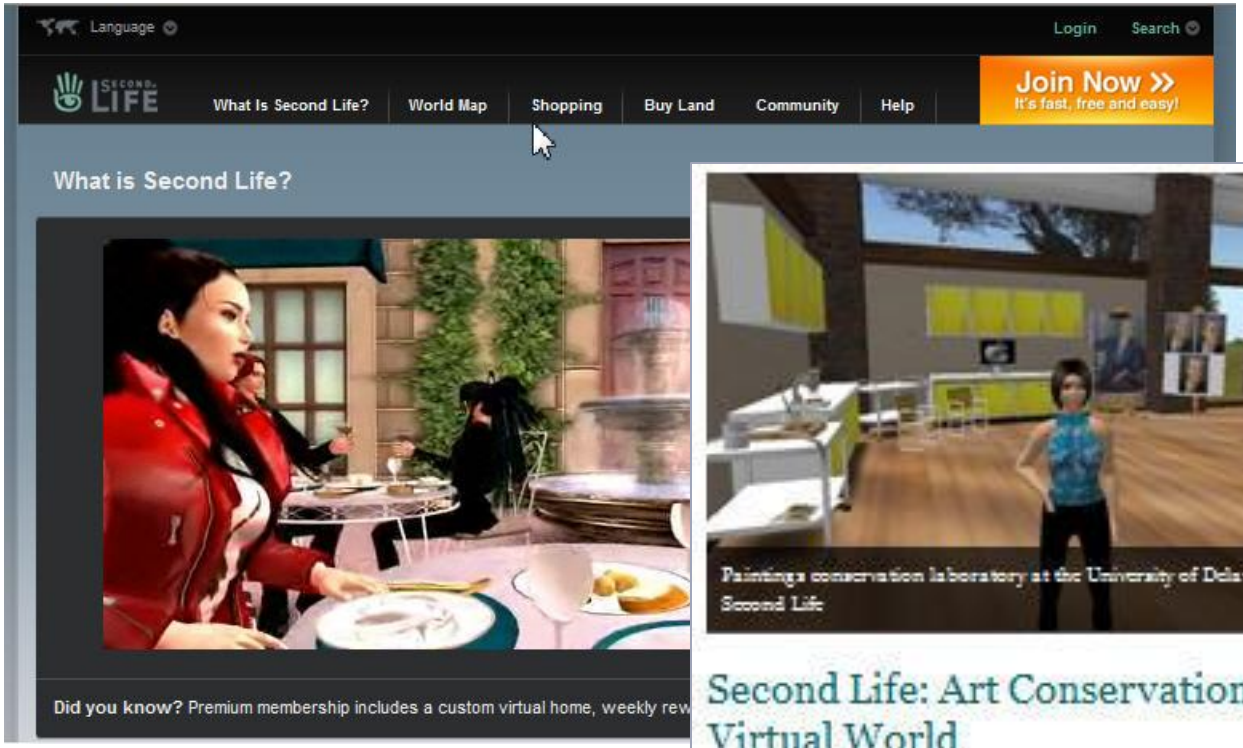
You can use SlideShare to:

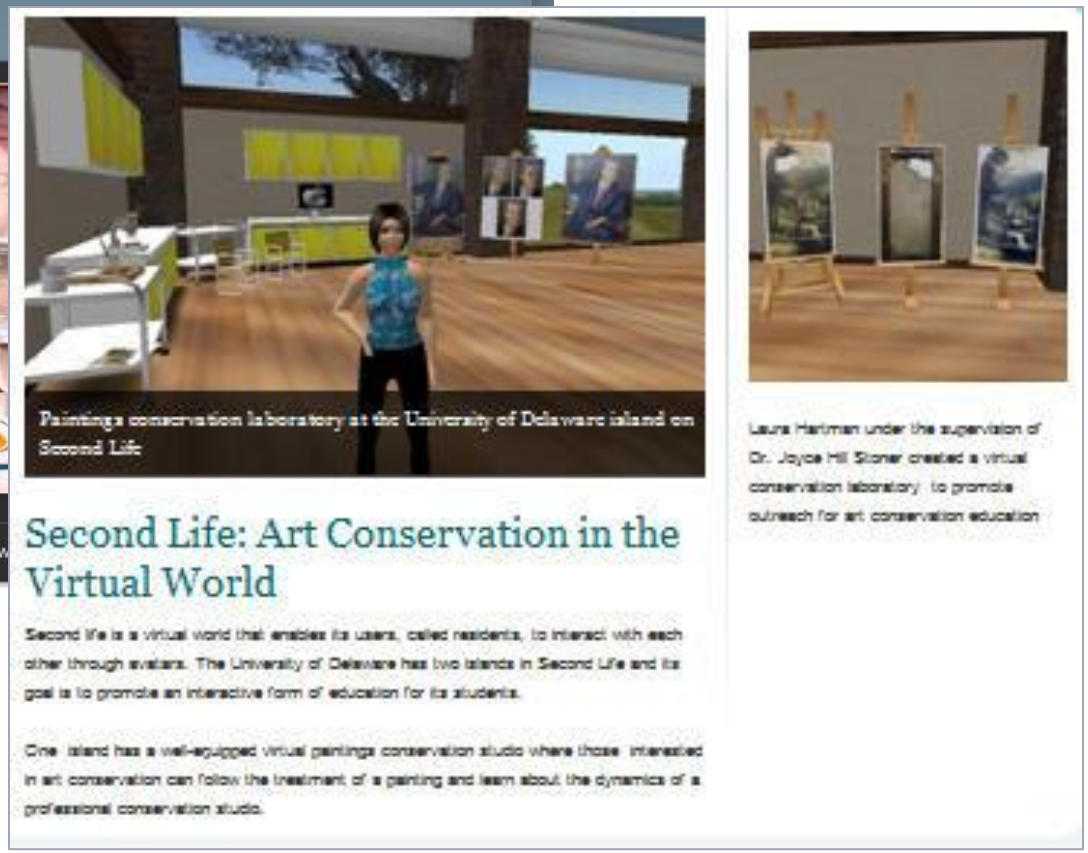
- View & download presentations, documents, pdfs, etc.
- Share on Facebook and Twitter
- Embed into blogs, websites & wikis
- Upload all types of media files:
  - presentations (ppt, pptx),
  - documents (doc, docx, pdf)
  - video
- Create a webinar or audio presentation using slidecasting tool
- Use SlideShare events to send conference invites, archive slide decks, publicize your event etc



http://prezi.com/

Virtual worlds

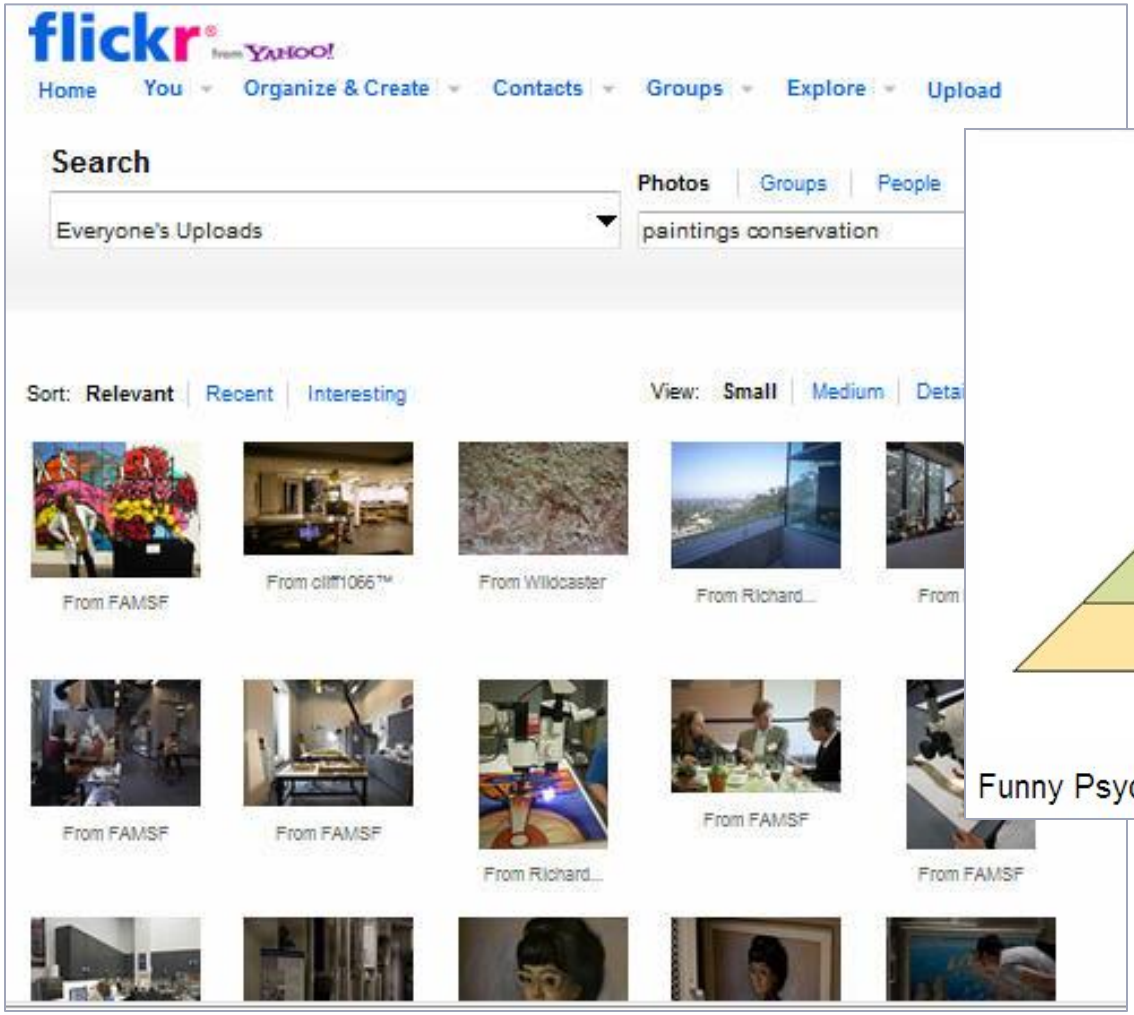


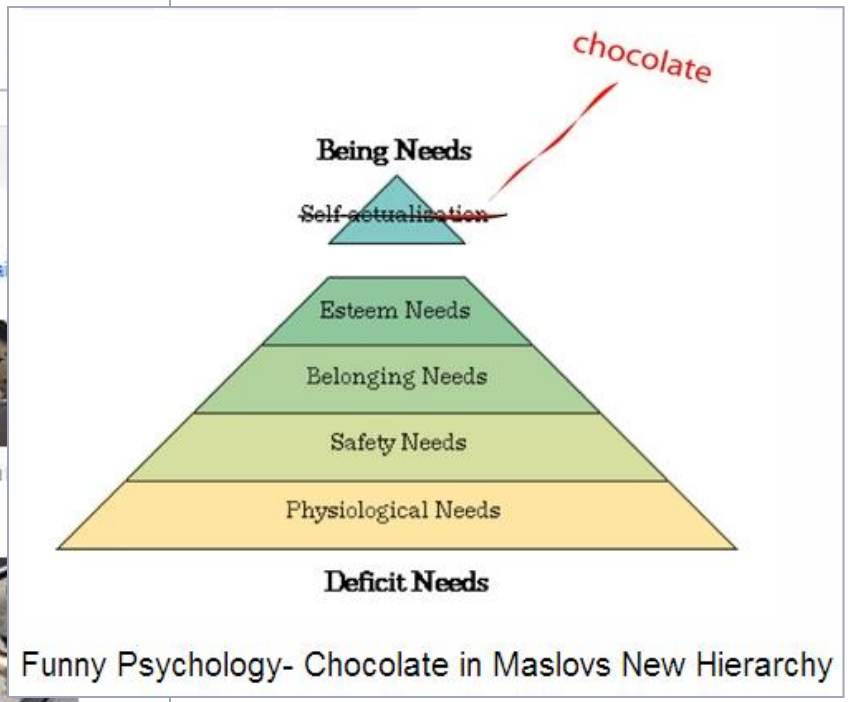


http://secondlife.com/

http://www.artcons.udel.edu/public-outreach/second-life

Photography





Funny Psychology- Chocolate in Maslovs New Hierarchy

http://www.flickr.com

QR Codes

QR Code
(Quick Response Code)

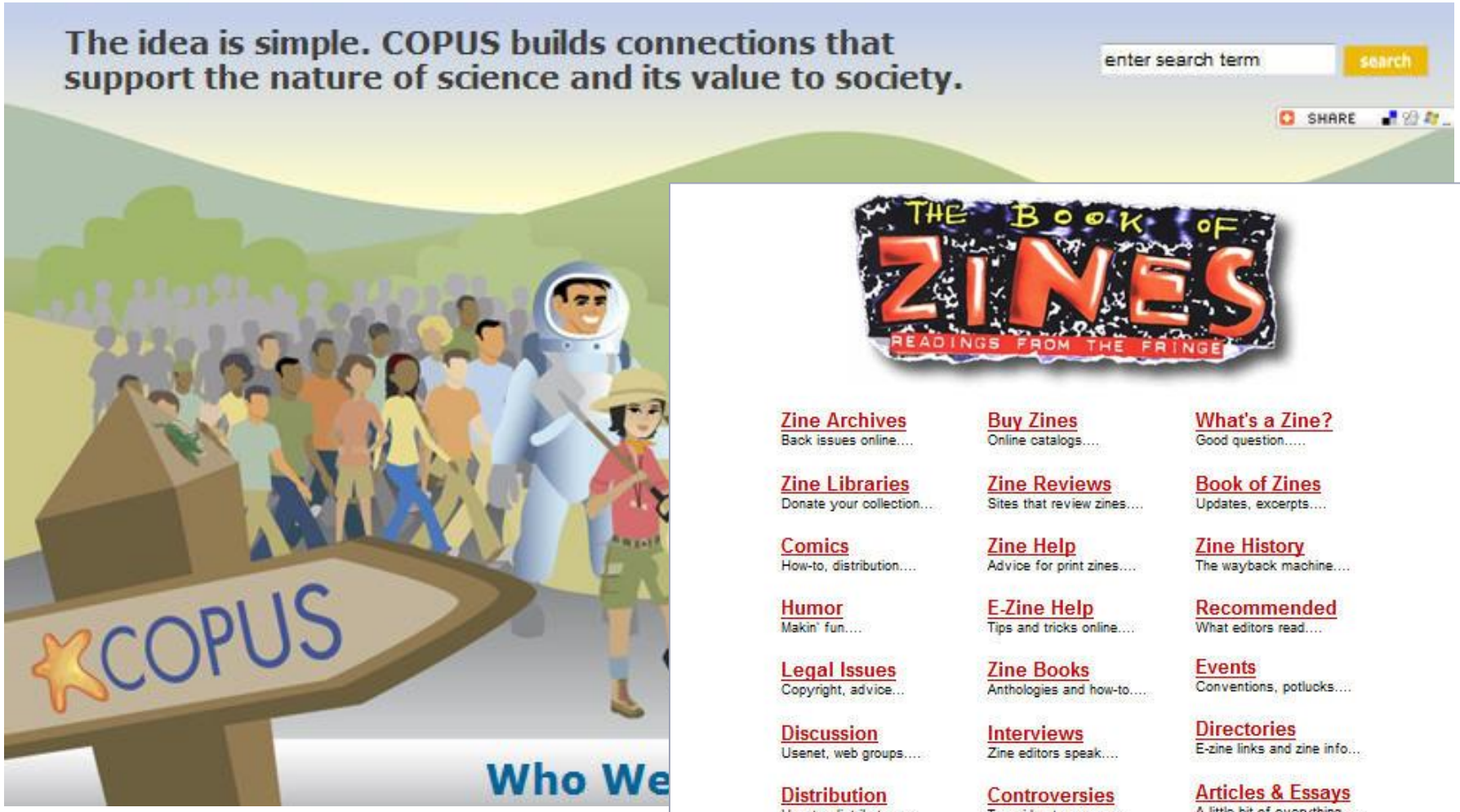
Type of matrix barcode (or two-dimensional code) first designed for the automotive industry.

Fast readability and large storage capacity compared to standard UPC barcodes.

Video

http://www.youtube.com/

Communicating ideas



http://www.copusproject.org/

http://www.zinebook.com/#

Guidelines

- Copyrights
- Licenses
- Search words
- Proofing
- Common sense
- Creativity

“Tell me and I'll forget;
show me and I may remember;
involve me and I'll understand.”

Chinese proverb